Licensing Team
Town Hall Annex
St Stephen's Road
Bournemouth BH2 6EA



Premises Licence Part A

Premises licence number: BH085430

Postal address of premises, or if none, ordnance survey map reference or description:	
Pier Approach and Beach Pier Approach	
Post town: Bournemouth	Post Code: BH2 5AA
Telephone number:	

Where the licence is time limited the dates:

The supply of alcohol between April and September only and period of Air Festival

Licensable activities authorised by the licence:

Plays

Films

Live Music

Recorded Music

Performances of Dance

Late Night Refreshment

Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:

Plavs

Monday - 10:00 to 23:00

Tuesday - 10:00 to 23:00

Wednesday - 10:00 to 23:00

Thursday - 10:00 to 23:00

Friday - 10:00 to 23:00

Saturday - 10:00 to 23:00

Sunday - 10:00 to 23:00

Performance of a play will take place indoors and outdoors.

Films

Monday - 10:00 to 23:00

Tuesday - 10:00 to 23:00

Wednesday - 10:00 to 23:00

Thursday - 10:00 to 23:00

Friday - 10:00 to 23:00

Saturday - 10:00 to 23:00

Sunday - 10:00 to 23:00

Exhibition of films will take place indoors and outdoors.

Live Music

Monday - 10:00 to 23:00

Tuesday - 10:00 to 23:00

Wednesday - 10:00 to 23:00

Thursday - 10:00 to 23:00

Friday - 10:00 to 23:00

Saturday - 10:00 to 23:00

Sunday - 10:00 to 23:00

Performance of live music will take place indoors and outdoors.

Recorded Music

Monday - 10:00 to 23:00

Tuesday - 10:00 to 23:00

Wednesday - 10:00 to 23:00

Thursday - 10:00 to 23:00

Friday - 10:00 to 23:00

Saturday - 10:00 to 23:00

Sunday - 10:00 to 23:00

Playing of recorded music will take place indoors and outdoors.

Performances of Dance

Monday - 10:00 to 23:00

Tuesday - 10:00 to 23:00

Wednesday - 10:00 to 23:00

Thursday - 10:00 to 23:00

Friday - 10:00 to 23:00

Saturday - 10:00 to 23:00

Sunday - 10:00 to 23:00

Performance of dance will take place indoors and outdoors.

Late Night Refreshment

Monday - 23:00 to 05:00

Tuesday - 23:00 to 05:00

Wednesday - 23:00 to 05:00

Thursday - 23:00 to 05:00

Friday - 23:00 to 05:00

Saturday - 23:00 to 05:00

Sunday - 23:00 to 05:00

Provision of late night refreshments will take place indoors and outdoors.

Supply of Alcohol

Monday - 10:00 to 22:00

Tuesday - 10:00 to 22:00

Wednesday - 10:00 to 22:00

Thursday - 10:00 to 22:00

Friday - 10:00 to 22:00

Saturday - 10:00 to 22:00

Sunday - 10:00 to 22:00

Non-standard timings for the supply of alcohol

Alcohol shall be permitted between the hours of 10:00 to 22:00 between the months of April and September with the exception of the Air Festival where the sale of alcohol will be 10:00 to 23:00.

The opening hours of the premises:

Monday - 00:01 to 00:00

Tuesday - 00:01 to 00:00

Wednesday - 00:01 to 00:00

Thursday - 00:01 to 00:00

Friday - 00:01 to 00:00

Saturday - 00:01 to 00:00

Sunday - 00:01 to 00:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on the premises.

Alcohold will be consused on and off the premises only at times when the Air Festival takes place.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
The Chief Executive
BCP Council
Town Hall

Bourne Avenue Bournemouth

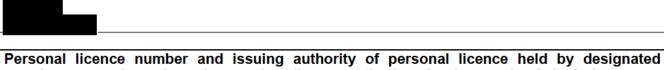
BH2 6DY

Registered number of holder, for example company number, charity number (where applicable):

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Jonathan Andrew Weaver



Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Annex 1 - Mandatory conditions

Mandatory Conditions (Sections 19,20,21 LA 2003)

- 1.1. There shall be no sale or supply of alcohol when there is no designated premises supervisor in respect of this premises licence or at a time when the said premises supervisor does not hold a personal licence or when his/her licence is suspended.
- 1.2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 1.3. Any person used to carry out a security activity as required under conditions 2.6, 2.8 and 2.14 below must be licensed by the Security Industry Authority.
- 1.4. Admission of children (under the age of 18) to any exhibition of films must be restricted in accordance with the film classification body designated as the authority under Section 4 of the Video Recordings Act 1984.
- 1.5. Where the film classification is not specified, or the relevant licensing authority has notified the premises licence holder under Section 20 (3)(b) of the Licensing Act 2003, the admission of children must be restricted in accordance with any recommendation made by the Licensing Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

1.6.

- 1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- 2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to -
- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
- (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti- social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 1.7. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

1.8.

- 1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- 2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- 3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either
- (a) a holographic mark, or
- (b) an ultraviolet feature.
- 1.9. The responsible person must ensure that -
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Conditions) Order 2014

1.10.

- 1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 2. For the purposes of the condition set out in paragraph 1 -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula —

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating schedule

General Objectives

- 2.1 The events shall be covered by a full Event Management Plan as well as Safety Advisory Group meetings. The Event Management Plan is sent to all agencies for comments.
- 2.2 Safety Advisory Group Meetings shall be held on a regular basis involving the Police, Ambulance and other appropriate bodies.
 - 2.2.1 The representatives in this group include Police, Ambulance, Fire, Licensing, Health and Safety and Environmental Health.
 - 2.2.2 Contracts with organisers limiting activities and timings to those agreed by the Council.
- 2.3. All activities and events shall have to comply with Council regulated event criteria to include Risk Assessment and suitable Insurance cover.
- 2.4. All events shall comply with BCP Council Byelaws.

Prevention of Crime and Disorder

- 2.5 Challenge 25, shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport I Holographically marked PASS scheme identification cards). Appropriate signage advising customers of the policy shall prominently displayed in the premises.
- 2.6 An SIA licensed door supervisors shall be on duty at the entrance of the premises at all times whilst it is open for business.

- 2.7 No drinks shall be served in glass containers at any time.
- 2.8 A full Risk Assessment shall be carried out for events to determine any need for security marshalling and the emergency services shall be consulted a minimum of 28 days in advance.
- 2.9 An up to date record of incidents shall be kept at the premises and this shall be available for inspection by an Authorised Officer on request.
- 2.10 The premises shall operate and maintain a text/radio/pager link system (whichever is used by Townwatch), to be activated, made available to and monitored by the DPS or their authorised agent.
- 2.11 The premises shall maintain membership of the Townwatch scheme (or any successor scheme); a senior member of staff shall attend all Townwatch meetings for the month preceding the event until the month prior to the conclusion of the event unless an emergency arises preventing such attendance. The premises will support and participate in all Townwatch initiatives.
- 2.12 All staff involved in the sale of alcohol shall receive training on the law relating to prohibited sales, the age verification policy adopted by the premises and the conditions attaching to the premises licence.
 - 2.12.1 Refresher training shall be provided at least once every 6 months.
 - 2.12.2 A record shall be maintained of all staff training and that record shall be signed by the person receiving the training and the trainer. The records shall be kept for a minimum of 12 months and made available for inspection by police, licensing or other authorised officers.
 - 2.12.3 The training must be delivered by or on behalf of an accredited training provider.
- 2.13 A suitably trained and competent person must ensure weekly safety checks of the premises, decorative and functional fixtures, floor surfaces and equipment (including electrical appliances) to which the public may come into contact are undertaken. Records of these safety checks must be kept and maintained by the operator and made available for inspection by an authorised officer.
- 2.14 The holder of the licence shall undertake a risk assessment regarding; the deployment of SIA Door Supervisors at different times of the day and on different days of the week to determine whether it is appropriate to deploy door staff on those days and/or at any other time(s) and to then implement the outcome of the risk assessment. A copy of the risk assessment should be made available immediately to an authorised officer of the Licensing Authority or Dorset Police upon request.
- 2.15 If there is a formal multi-agency 'stepped process' for escalation of resources operating in the vicinity of the licensed premises the licence holder must ensure that they increase the levels of resources in line with the recommendations of Dorset Police and their partners. To ensure consistency, any requests for increase in staffing shall be authorised by an officer holding the rank of Inspector or above. The Event Management Plan, agreed with Dorset Police, will detail the level of resources required for each of the 'stepped process' levels.
- 2.16 The licence holder shall ensure that the operator of the premises has an Evacuation Plan which enables the safe evacuation and movement of staff and customers in the event of an incident. This plan will include provision for movement of persons within the premises when the space outside of the curtilage of the premises is occupied.
- 2.17 A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale, a description of the person refused, why they were refused (e.g. no ID, fake ID) and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of a Responsible Authority (Licensing Act 2003).

- 2.18 There shall be a written drugs policy detailing the actions to be undertaken to minimize the opportunity to use or supply illegal substances with the premises. Training of staff in relation to this policy shall be recorded and available for inspection by an authorised officer at all reasonable times. Records shall be retained for at least 12 months.
- 2.19 No drinks shall be served in glass containers at any time.
- 2.20 The premises shall install and maintain a comprehensive CCTV system, all entry and exit points to the alcohol service areas will be covered enabling evidential frontal identification of every person (ie. head and shoulders) entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.
 - 2.20.1 A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
- 2.21 An incident log shall be kept at the premises. The log should include the date and time of the incident and the name of the member of staff involved. The log to be made available on request to an authorised officer of the Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any visit by a relevant authority or emergency service.
- 2.22 Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors to prevent access to the alcohol by both customers or staff.
- 2.23 The number of persons permitted in the premises at any one time (including staff) shall not exceed the number as stated within the Event Management Plan, which will be agreed by the Safety Advisory Group Meeting 28 days in advance of any event.
- 2.24 'Challenge 25', shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport I Holographically marked PASS scheme identification cards). Appropriate signage advising customers of the policy shall prominently displayed in the premises.
- 2.25 There shall be no promotional sales of alcohol at the premises where alcohol is sold at a price lower than that at which the same or similar alcoholic drinks are sold, or usually sold, on the premises.
- 2.26 The supply of alcohol at the premises shall only be to a person seated taking a table meal there and for consumption by such a person as ancillary to their meal.
- 2.27 Alcohol sales to be permitted for consumption on and off the premises without the requirement for food only on days when the Bournemouth Air Festival takes place.
- 2.28 A currently qualified first aider must always be employed on the premises when the premises are open to the public. The venue will also provide first aid facilities commensurate with the type of event and customers expected.

- 2.29 A procedure for supporting and dealing with unwell members of the public will be in place including those who appear to be affected by alcohol or drugs. Staff will be appropriately trained in such procedures.
- 2.30 There shall be no sales of alcohol for consumption off the premises. (see 2.27 above).
- 2.31 There shall always be a personal licence holder on duty on the premises when the premises are authorised to sell alcohol.
- 2.32 No advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree, or any other property, or be distributed to the public.
- 2.33 The PLH/DPS will operate to a written dispersal policy which ensures the safe and gradual dispersal of customers from the premises. The policy will be agreed with Dorset Police. The PLH/DPS will ensure that staff receive training on the policy and a record of training shall be kept/made available to an authorised officer upon request.

Public Safety

- 2.34 Bar operators shall provide both public and employers liability insurance to the Council prior to arrival onsite along with a detailed risk assessment and method statement for the operations. The Event Management Plan shall put in place procedures for ensuring public safety at the event and around the alcohol serving area. This Event Management Plan is signed off by the Council's Event Department.
- 2.35 HSE Guidance shall be followed where applicable to include 'The Event Safety Guide' and other appropriate publications.
- 2.36 All event organisers shall be asked to provide confirmation of Public Liability Insurance and Risk Assessments for every aspect of their event.
- 2.37 All Health and Safety requirements shall be agreed prior with organisers and contractors prior to the event and contracts drawn up confirming these requirements. Regular checks shall take place to ensure that this is being adhered to.
- 2.38 HSE Guidance shall be followed where appropriate to include 'The Event Safety Guide' and other appropriate publications.
- 2.39 Access for emergency vehicles shall be kept clear in respect of those areas under the control of the operators of the premises.
- 2.40 All temporary staging and large marquees shall be checked by a qualified person for safety purposes.

Prevention of Public Nuisance

- 2.41 An appropriate marshalling plan shall be agreed for each event.
- 2.42 Where music provision is planned to be more than background music, a Noise Management Plan (NMP) must be submitted at least 28 days before the event, the NMP must be agreed by the Licensing Authority. The NMP must include schedule, breaks, details on any amplification, sound levels and the process in place to minimise disruption to residents including contact telephone numbers of the responsible person on-site during the event with which noise complaints can be addressed if they arise. If a noise officer from BCP regulatory team receives adequate complaints to justify visitation and their visit determines the noise levels to be a statutory nuisance, the event may be closed down without prior warning.

- 2.43 Regular contact shall be maintained with the Police, authorised officers of the Council in charge of Environmental Health by the Seafront Operations Team to manage the contractors onsite.
- 2.44 Plans for effective dispersal will be requested for any supplier using the premise licence.
- 2.45 Music noise levels shall not exceed 65dB(A) over a 15 minute period when measured at the boundary of any noise sensitive premises.
- 2.46 Low frequency noise shall be adequately controlled particularly 63Hz and 125Hz which shall not exceed 70dB(A) at any time when measured at the boundary of any noise sensitive premises.

Protection of Children from Harm

- 2.47 A lost child procedure shall be implemented for all events and modified as necessary.
- 2.48 Where there are supervised activities with or without parental/guardian supervision, the organisers of those activities shall be Criminal Record Bureau (CRB) checked.
- 2.49 Where children under the age of 8 are left at a supervised activity without a parent or guardian, the organiser shall need to comply with the requirements of the Children's Act 2004.
- 2.50 Organisers employing staff for events shall have detailed written management procedures in place covering the protection of children from harm.

Annex 3 – Conditions attached after a hearing by the licensing authority

N/A

Annex 4 - Plans

This licence is issued in accordance with the plan numbered M183676 dated 21.04.21, submitted with the application, as attached.



Plan Numbered M183676 dated 21.04.21

Licensing Team
Town Hall Annex
St Stephen's Road
Bournemouth BH2 6EA



Premises Licence Part B

Premises licence number: BH085430

Postal address of premises, or if none, ordnance survey map reference or description:

Pier Approach and Beach, Pier Approach

Post town: Bournemouth Post Code: BH2 5AA

Where the licence is time limited the dates:

The supply of alcohol between April and September only and period of Air Festival

Licensable activities authorised by the licence:

Plays, Films, Live Music, Recorded Music, Performances of Dance, Late Night Refreshment and Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:

Plays (indoors and outdoors)

Monday to Sunday - 10:00 to 23:00

Films (indoor and outdoors)

Monday to Sunday - 10:00 to 23:00

Live Music (indoors and outdoors)

Monday to Sunday - 10:00 to 23:00

Recorded Music (indoors and outdoors)

Monday to Sunday - 10:00 to 23:00

Performances of Dance (indoors and outdoors)

Monday to Sunday - 10:00 to 23:00

Late Night Refreshment (indoors and outdoors)

Monday to Sunday - 23:00 to 05:00

Supply of Alcohol

Monday to Sunday - 10:00 to 22:00

Non-standard timings for the supply of alcohol Alcohol shall be permitted between the hours of 10:00 to 22:00 between the months of April and September with the exception of the Air Festival

where the sale of alcohol will be 10:00 to 23:00.

The opening hours of the premises:

Monday to Sunday - 00:01 to 00:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on the premises.

Alcohold will be consused on and off the premises only at times when the Air Festival takes place.

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

The Chief Executive, BCP Council, Town Hall, Bourne Avenue, Bournemouth, BH2 6DY

Registered number of holder, for example company number, charity number (where applicable):

Applica N/A

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Jonathan Andrew Weaver

State whether access to the premises by children is restricted or prohibited:

Conditions 1.4 and 1.5

Issued: 24 November 2005

Revised: 21 April 2021 (Full Variation)

Mrs Nananka Randle Licensing Manager